

## DOCTORATE OF BUSINESS ADMINISTRATION PROGRAM OUTCOMES

The purpose of the program is to educate students in the concepts and techniques needed to understand a range of business disciplines and to conduct research on issues arising in professional business practice. Students are expected to advance and navigate technology-driven worlds that that apply to all business organizations. Program Learning Outcomes (PLOs) are program wide objectives that are set by the University faculty.

### **Doctoral program objectives include:**

- To provide students with the opportunity to learn the latest academic theories, concepts, techniques and applications with emphasis on teaching, research, practice in the field of concentration, and consulting,
- To extend the knowledge, expertise and skill of students through the application of research to business problems and issues by including internships, teaching experiences, and special study projects as a part of the curriculum,
- To develop the student's ability to carry out independent research at an advanced level, and enhance their ability to deliver their ideas, research methodology and findings by means of formal presentations with critiques of their analytical, written, oral and media presentation skills in business, professional, and educational environments,
- To create opportunities for the University's bachelor and master degree students to continue their business education by undertaking the doctoral degree course of study.

The DBA program is designed to serve this need by providing doctoral-level education to professional practitioners in business and management.

Upon completion of the DBA program, well defined students are ready to enter the international business world and successful employment, publications of scholarly papers, professional research and teaching at institutes and Universities.

### **Doctoral program outcomes**

1. Demonstrate advanced knowledge and competence in the latest academic theories, concepts, technology-enabled opportunities, financially justified analysis, research operations and market-based economy in a global field of business administration,
2. Demonstrate integration from business and non-business disciplines to generate novel ideas, strategies, and practical approaches to address business issues faced by senior leadership in organizations,
3. Demonstrate effective research skills including formulation of research problem; integration of previous publications into an appropriate literature review; design of a research study; data analysis; ability to summarize and present the results,
4. Generate, evaluate, and assess the ethical obligations and responsibilities of business for the purpose of responsible management,
5. Demonstrate an ability to address complex industry challenges using the frameworks of industry rules and regulations that build prescriptive conclusions and real world experience and knowledge.

### **The Dissertation outcomes**

The dissertation is the final scholarly product of the program. This document must complete the proposed research study, presenting detailed results and analyses. The dissertation must present a careful synthesis and evaluation of the work done and the findings obtained. All claims must be warranted, and limitations admitted. Suggestions for future research in the field that build on the instant research are required to demonstrate the fruitfulness of this research.

### **The capstone project outcomes are:**

1. Concept paper – Demonstration of students' ability to articulate a research study.
2. Quality review methods – Demonstration of students' ability to conduct a review of the alignment of methods, design and question in the dissertation study.
3. Defense – Demonstration of students' ability to present and defend their research and findings.