

DOCTORATE COURSE DESCRIPTIONS

Course numbering system: 700–730 Doctorate Courses

Prerequisites: Before registering for a course, students must have successfully completed all required pre-requisites for that course.

PA: Proctored Assessment- Courses with a “PA” code means students must pass the final assessment through proctored settings.

Comprehensive Examination or COMP: After the completion of all core coursework included in the doctoral program of study, the student is required to pass a comprehensive examination administered by the program department.

Core Courses- 45 Credits

AUL 700 Leadership Development- PA, 3 Credits

The objective of this course is to assist students with identifying and cultivating leadership qualities in organizational settings and encourages them to strengthen “leadership” within themselves. Leadership qualities of entrepreneurs in the fields business, education, and social service are examined as students take a multidisciplinary approach to the subject.

AUL 702 Entrepreneurial Case studies, 3 Credits

The objective of this course is to build on the knowledge and practical consulting skills learned through case study development. In this case students are assigned a team project in the international setting where the course is taking place. The team is now real, and the students must develop innovative solutions while working face to face with the stakeholders in the project.

AUL 704 Cross Cultural Management, 3 Credits

The objective of this course is to examine different cultures in different regions of the world through the use of case studies of entrepreneurial leaders. Student teams are assigned an article for review and presentation to the group. They develop skills to present the information in an effective and innovative manner using power point and discussion activities.

AUL 706 Management of Change, 3 Credits

This course examines a general theory of change and its possible applications. Students will extend their existing plans from the previous course by outlining a successful implementation of the planned change.

AUL 708 Planning for Organizations- PA, 3 Credits

This course provides an overview of traditional approaches to strategic planning and examines their strengths and limitations. Students will begin to develop a strategic plan that is relevant for their selected organization by tracing the organization’s historical development and measuring its economic objectives.

AUL 710 Entrepreneurial Consulting Project (I and II), 6 Credits

Students learn how a consulting business operates through hands-on experience as part of a virtual consulting team. Selected projects that benefit communities throughout the world are solicited prior to the course, and then virtual teams carry out the project design from beginning to end. The course is often offered in multiple sections to accommodate several team projects.

AUL 712 Entrepreneurship and Innovation, 3 Credits

Students are introduced to the concept of entrepreneurial thinking and the role that it plays in our economy and society. Student suggestions for creating innovation and change in their local community or workplace are incorporated into class projects.

AUL 714 Gender and Management Styles, 3 Credits

Early socialization of gender identity has cultural ramifications that play a large role in management styles and leadership positions throughout the workplace today. Students gain an understanding of this socialization process and learn how men and women communicate differently through verbal, written and non-verbal communication and problem-solving approaches. They also learn how to assess and develop their own communication style.

AUL 716 E Portfolio Planning, 3 Credits

Students use technology to create visual and narrative explanations of their professional skills and leadership abilities through the development of an e-Portfolio. Students then assess their current career and develop a plan to expand their potential over the next decade by conducting a “what if?” analysis.

AUL 718 International Environments: Systems Perspectives in Global Organizations, 3 Credits

This course identifies major issues in regions throughout the world and analyzes their impact on the region’s economy. Case studies illustrate examples of situations where local issues played a major role and had an economic impact. Innovative leaders are identified along with the new solutions they implemented.

AUL 720 Opportunity Analysis, 3 Credits

This course introduces students to strategic thinking about complex problems. Designed for a multidisciplinary audience, students work together to identify opportunities and analyze their potential in each other's workplaces and communities.

AUL 722 Research Instruments—Qualitative and Quantitative, 3 Credits

The course introduces students to advanced principles of research. Students learn to distinguish between quantitative and qualitative research paradigms and are encouraged to use these paradigms to develop and test survey instruments for their dissertations or entrepreneurial ideas.

AUL 726 Global Entrepreneurial Leadership (I and II), Prerequisite: AUL 710, 6 Credits

Students first identify global entrepreneurial leaders to gain an awareness of various styles and strategies used in business, education and social service settings worldwide. They then compare and contrast these lessons with someone from their own community. Lastly, they develop their entrepreneurial leadership skills through global networking.

COMP Exam- PA

After the completion of core coursework included in the doctoral program of study, the student is required to pass a comprehensive examination administered by the program department. Students should schedule to take their Comp Examination as soon as they can. Comp Examination is scheduled three times a year at the beginning of each Semester.

Scholarly Research Project Courses- 15 Credits

AUL 724 Team Research Project (I and II), 6 Credits

A virtual team is used to complete a specific research project as defined by the professors. Students sharpen their research skills and team building strategies.

AUL 728 Independent Study (I and II), Prerequisite: AUL 722, 6 Credits

Students work independently to develop a creative, practical solution to a problem faced in their workplace or community after conducting research on both the problem and solution alternatives. Students may develop an entrepreneurial opportunity into a business plan or write an in-depth case study about an entrepreneurial venture, including financial data.

AUL 730 Dissertation Continuance, Prerequisite: AUL 728, 3 Credits

The objective of this course is designed for students to complete their capstone project and finalize the dissertation defense.